



## e-Business Research Center Directors' Forum

---

Hyatt Regency, Chicago Airport  
November 16, 2001

**Stuart Feldman,**

Director, IBM Institute of Advanced Commerce

**Nirmal Pal,**

Executive Director, Penn State eBusiness Research  
Center

PENNSSTATE





# Forum Agenda

---

**Friday, November 16, 2001**

**9.00 am Continental Breakfast**

**10.00 am Stu Feldman Welcome**

**Nirmal Pal Goals of the Forum**

**10.30 am Attendees Brief Personal Introductions  
(Please keep to 3 minutes for each)**

**12.30 pm Lunch Break**

**1.30 pm Presentations by Selected Attendees:**

**Stu Feldman, IBM**

**Arvind Rangasawmy, PSU**

**Arie Segev, UC-Berkeley**

**Ken Kraemer, UC-Irvine**

**Owen Cherrington, BYU**

**3.00 pm Coffee Break**

**3.15 pm Attendees Group Discussions**

**4.00 pm Adjourn**



# Our Thanks

---

**Our thanks to Stu Feldman and  
IBM for hosting this event!!**

- **Goals of Today's event:**
  - Lay the foundation of a learning community for e-business research**
  - Get better leverage for our effort**



## **Goals and Objectives (contd...)**

---

### **Goals of Forum:**

#### **Identify areas of collaboration**

**Sharing of information on structure and best practices**

**Faculty and student affiliations**

**Publications and conferences**

#### **Identify emerging e-business research imperatives**

**Challenges and Opportunities**

**Popular media myth...equating e-business with**

**Dot-com**



## **Goals and Objectives (...contd.)**

---

### **Goals of Forum:**

**Identify other areas of collaboration**

**Listserv**

**Collaborative Research**

**Curriculum Development**

**Incubators**

**Environment scanning**

**Shared publications**

**Identify structure and governance of the Forum**

**Decide on an appropriate name - Our preliminary suggestion:**

**e-Business Research Center Directors' Forum**

## Next Steps

---

### Structure and Governance

**Steering Committee?**

**Sub-committees for each activity**

### Web site development

**Should we have our own web site?**

**IBM Institute of Advanced Commerce has offered to host**

### Publications

**Essays on emerging topics**

**Web-zine or hardcopy?**

### Periodic meetings

**Annual or more often?**

**Rotate locations each time?**

**“Piggy back” with some other event?**



# Forum Agenda

---

**Friday, November 16, 2001**

**9.00 am Continental Breakfast**

**10.00 am Stu Feldman Welcome**

**Nirmal Pal Goals of the Forum**

**10.30 am Attendees Brief Personal Introductions**

**(Please keep to 3 minutes for each)**

**12.30 pm Lunch Break**

**1.30 pm Presentations by Selected Attendees:**

**Stu Feldman, IBM**

**Arvind Rangaswamy, PSU**

**Arie Segev, UC-Berkeley**

**Ken Kraemer, UC-Irvine**

**Owen Cherrington, BYU**

**3.00 pm Coffee Break**

**3.15 pm Attendees Group Discussions**

**4.00 pm Adjourn**