



IBM Search and Collaboration Seminar 2004

February 16, 2004

Organized by the IBM Research Lab in Haifa, Israel

<http://www.haifa.il.ibm.com/Workshops/searchandcollaboration2004/index.html>

Program

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| 9:15 Arrival | 14:00 Keynote: Challenges in Running a Commercial Search Engine
Amit Singhal, Principal Scientist, Google, |
| 9:30 Opening Remarks,
Yoelle Maarek, Sr. Manager, KM Technologies Dept., IBM Haifa Research Labs | 14:45 We Can See You: A Study of Communities' Invisible People through ReachOut,
Michal Jacovi, Collaboration Technologies Group, IBM Haifa Research Lab |
| 9:45 Information Extraction: Current State of the Art,
Ronen Feldman, Chairman, Clearforest Corp. | 15:15 IBM Lotus Real Time Collaboration,
Marjorie Schejter, IBM Software Group |
| 10:15 Rapid Deployment of High-quality Search: Removing the Evaluation Bottleneck,
Ronny Lempel, IBM Haifa Research Lab | 15:45 Coffee Break |
| 10:45 Online Learning by Projecting,
Yoram Singer, Hebrew University | 16:00 Mobilizing Communities, From Mobile Instant Messaging to Total Communication,
Yuval Neria, Director Business Development, Comverse Instant Communication Division |
| 11:15 Coffee Break | 16:30 QSIA - do online educators compete or collaborate?,
Prof. Sheizaf Rafeali, Center for the Study of the Information Society and the Graduate School of Business, University of Haifa |
| 11:45 Web-a-Where: Geotagging Web Content,
Nadav Har'El and Ron Sivan, IBM Haifa Research Lab | 17:00 WatchMe: Mobile Communication and Awareness Between Members of a Closely-knit Group,
Natalia Marmasse, Speech Interface Group, MIT Media Lab |
| 12:15 Parameterized Generation of Labeled Datasets for Text Categorization,
Evgeniy Gabrilovich, Technion | 17:30 Concluding Remarks |
| 12:45 IBM Search Technologies - the Haifa Perspective,
Aya Soffer, Manager, Information Retrieval Group IBM Haifa Research Lab | |
| 13:15 Lunch | |

ORGANIZING COMMITTEE

Yoelle Maarek, IBM HRL

Aya Soffer, IBM HRL

Vova Soroka, IBM HRL

IBM Research Lab in Haifa